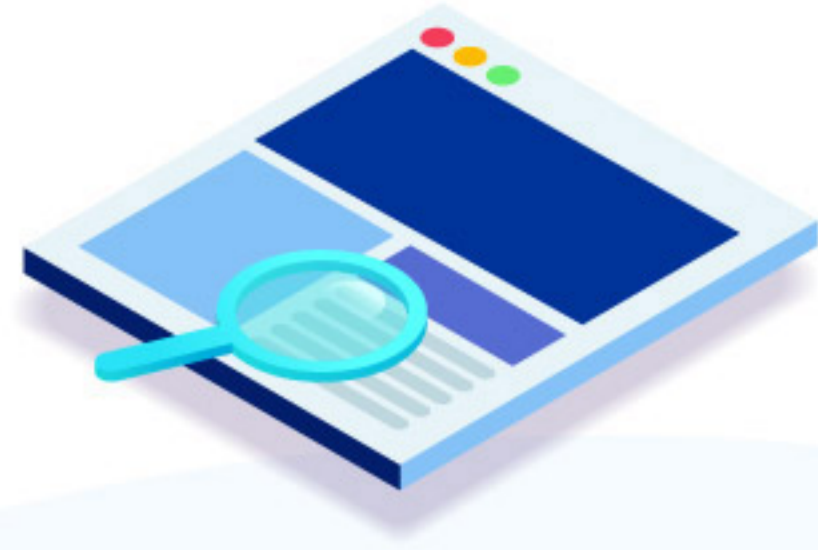


How MotionPoint Works with You

MotionPoint keeps you informed and involved throughout the life of your website translation project. Here's how you can collaborate with us as we translate, deploy and operate your multilingual website:

Assign Project Manager & Translators

A MotionPoint project manager and dedicated translation team meets with your team to understand the goals of your localized website.



Prepare Domain Records & Access

Our project manager meets with you to discuss any technical requirements—such as CNAME records or CDN access—that may help prep your website for proxy translation.



Create Style Guide & Glossary

We collaborate with your team and craft linguistic resources that:

- ✓ Include localized industry-specific terms
- ✓ Capture the localized voice and tone of your brand
- ✓ Ensure translation consistency



Provide Translation Samples

Once you've approved these resources, our team sends you five fully translated sample webpages to review. We incorporate any feedback you have into our translations.



Translate

Once you approve the translation samples, we localize your website in four phases:

1



A team of linguists **translates** the scope of work

2



A second team **proofreads** the website for word choice, grammar and other nuances

3



A third team **implements** those changes, and reviews the content again

4



A final team **reviews** the site for translation quality, technical functionality and UX

Deploy

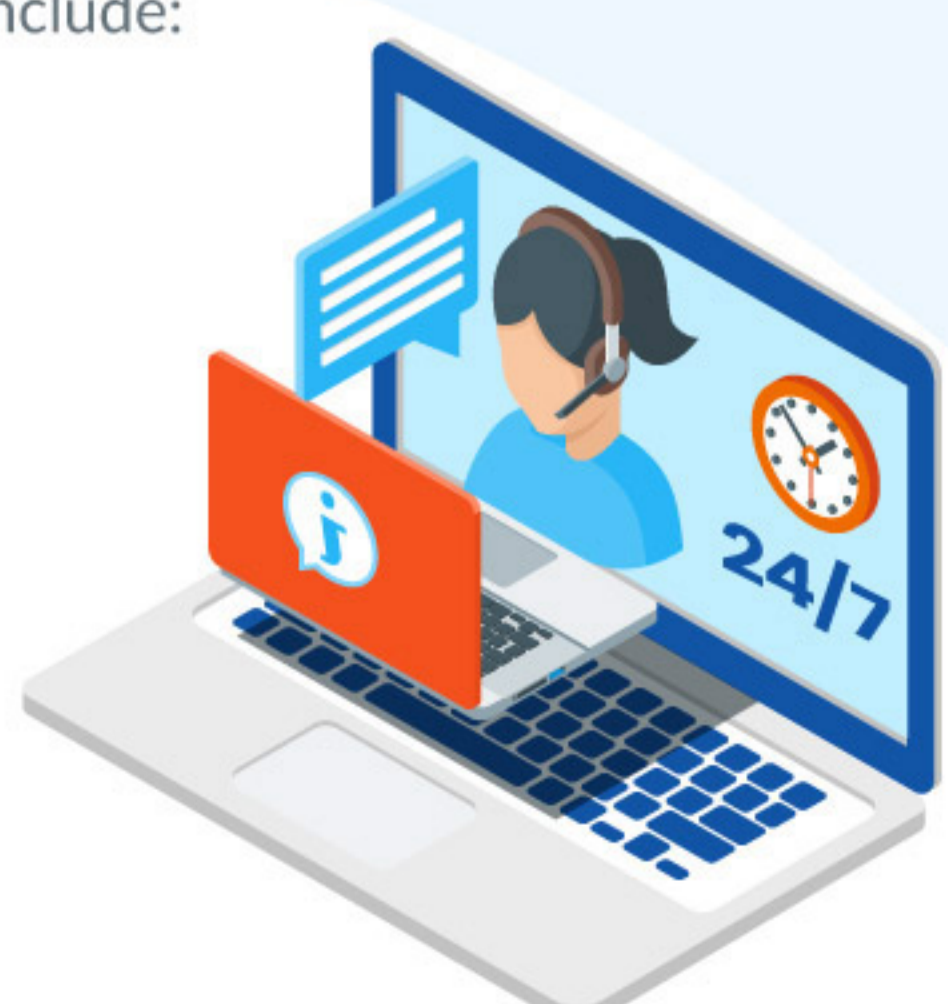
Once the initial translation of your website is complete, we provide your team with a snippet of code to deploy on your origin website. This activates the translated website.



Operate

After your localized site is deployed, MotionPoint assigns personnel and dedicated teams to monitor, translate and operate it on an ongoing basis. These expert resources include:

- ✓ 24/7/365 customer support
- ✓ Customer success manager
- ✓ Project manager
- ✓ Account manager
- ✓ Translation account manager
- ✓ Software and system engineer
- ✓ Design and media team
- ✓ Translation team



You'll also receive access to our customer support portal to request translations, ask questions and more.