

中文

CHINESE at a glance

Mandarin Chinese is the most spoken language in the world. About one in six people worldwide are fluent in the language. Chinese is also the second-most used written language on the internet, representing about one in five online users.

A Thriving Language and Market

1.4 billion

The current population of China

1.2 billion

The number of people worldwide who speak Chinese as their first language

About the Language

Over 200: The number of spoken Chinese dialects

3,200
years ago

The oldest forms of written Chinese appear

1,300
years ago

The oldest forms of written English appear

That's about

16%

of the world's population

Written Chinese appears in two forms: Traditional and Simplified

China's government promoted Simplified Chinese in the 1950s and '60s to promote literacy. Simplified Chinese characters are easier to memorize and write. **But not all countries use Simplified written characters:**

REGION	SPOKEN	WRITTEN
Mainland China	Mandarin	Simplified
Taiwan	Mandarin	Traditional
Hong Kong	Cantonese	Traditional
Singapore	Mandarin	Simplified

4,000 to 6,000

The number of unique characters a well-educated Chinese reader can recognize

About 10,000

The number of unique characters in common use

Online, Mobile and E-Commerce Growth

804 million

Number of Chinese internet users

2,400%

The growth of Chinese internet users since 2000

650%

The growth of English internet users since 2000

95%: Chinese users who use mobile devices to go online

60%: Number of those users who own smartphones

40%: China's slice of global retail e-commerce

11x: How much larger China's mobile payment market is to the U.S.

10x: Growth in shipping, due in large part to e-commerce, from 2006 to 2014

1 billion: Packages delivered in 2006

10 billion: Packages delivered in 2014

China's Middle Class

770.4 million

China's working population

146 million

United States' working population

11%: Chinese population that is middle class

146 million: Size of China's Urban Middle class

236 million: Size of China's Urban Mass class

Future Growth: Much of China's growth will occur in the white-collar Urban Middle class, and the blue-collar Urban Mass class

motionpoint
www.motionpoint.com