

# FRENCH

## at a glance

French, alongside English, is the only language spoken on all continents. It is taught in nearly all countries worldwide. About 40% of the world's French speakers live in Europe, with another 50% based in Africa. It's an official language of 29 countries, and will increase in influence in emerging markets in the upcoming years.

## A Growing Language

**220 million**

Current number of French speakers worldwide

**#6**

Worldwide, French is the sixth most spoken language

**80%**

Percentage of the world's French speakers based in Africa by 2050

**700 million**

Projected number of French speakers by 2050

## The Language of the Future

Thanks mostly to **Africa's fluency and population growth**, Forbes recently claimed French "could be the language of the future."

## Top 8 French Speaking Countries

<b>1</b>	France	62.9 million
<b>2</b>	Congo-Kinshasa	33.2 million
<b>3</b>	Germany	11.9 million
<b>4</b>	Algeria	11.2 million
<b>5</b>	Morocco	10.6 million
<b>6</b>	United Kingdom	10.5 million
<b>7</b>	Canada	10.4 million
<b>8</b>	Italy	9.2 million

## Lingua Franca

**#3:** French is the **third most useful language** for business

**12%:** The percentage of people who speak French in the EU, making it the **union's fourth most spoken language**

French is a **primary or second language** of many global organizations, including:

- ♥ The UN
- ♥ The EU
- ♥ NATO
- ♥ The WTO
- ♥ International Olympic Committee
- ♥ International Committee of the Red Cross

## Online, E-Commerce and M-Commerce

**93%**

INTERNET ACCESS

**79%**

ONLINE PURCHASES

**70%**

SMARTPHONE ADOPTION

**27%**

M-COMMERCE GROWTH

**93%:** Percentage of France's residents with internet access

**79%:** The number of France's internet users who make online purchases

**70%:** France's smartphone adoption rate

**27%:** Projected growth of France's m-commerce this year

**#6**

France is the world's **sixth largest e-commerce market**

**\$1,800**

How much French consumers purchase online in a year

**\$53 billion**

Projected e-commerce sales this year

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