

SPANISH at a glance

There are over 460 million Spanish speakers worldwide. It is the official language of over 20 countries, and an established language in at least 11 more. Spanish is the world's third most widely spoken language after Chinese and English, and it's growing. By 2050, over 600 million people will speak Spanish. Spanish speakers contribute nearly 10% of the world's GDP.

Linguistic Insights

#1

Mexico currently has the **world's largest Spanish-speaking population**

2050

The year the **United States will be home to more native Spanish speakers** than any other country, including Spain and Mexico.

Where Do Spanish Speakers Live Worldwide?

Top 10 Countries, by Population

1. Mexico
2. Colombia
3. Spain
4. Argentina
5. United States
6. Venezuela
7. Peru
8. Chile
9. Ecuador
10. Cuba

Spanish is the world's second most-studied language.

Top 5 Countries Where Spanish is Taught, by Population

1. United States
2. Brazil
3. France
4. Italy
5. Germany

Early Works

The earliest Spanish texts were written **more than 1,000 years ago**

Life Online

1,300%

Growth of Spanish use on the internet from 2000 to 2015

Mobile Stats

35.2 million

Mobile internet connections in Peru in 2016, over **117%** of the country's population

2x higher

In-app message and ad engagement is 2x higher on average for Spanish-speaking travelers in Latin American than English speakers

There are **135 mobile phones** for every 100 people in Spanish-dominant Venezuela

#3 Spanish is the third most-used language online

It's the **third** most common language on **Twitter**

It's the **second** most common language on **WordPress**

It's the **second** most common language on **Facebook**

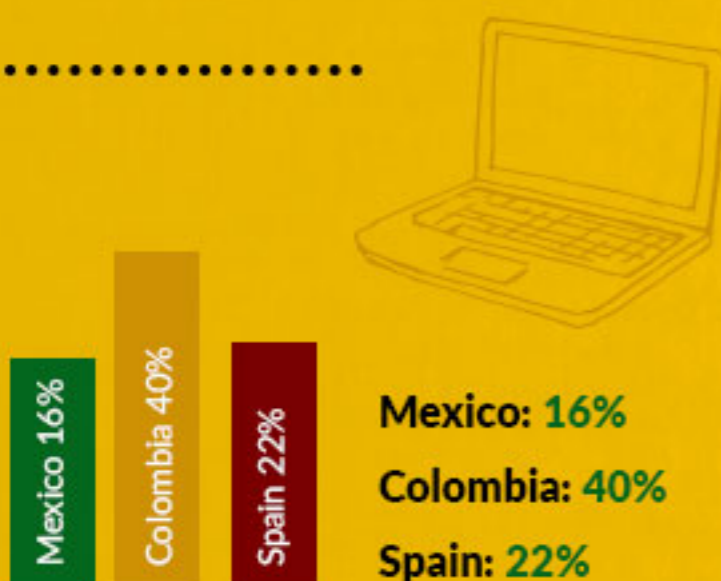
Dialects and Usage

Castilian is the most common Spanish dialect spoken around the world. Other dialects include Judeo-Spanish, European Spanish and American Spanish. They often differ in subtle ways.

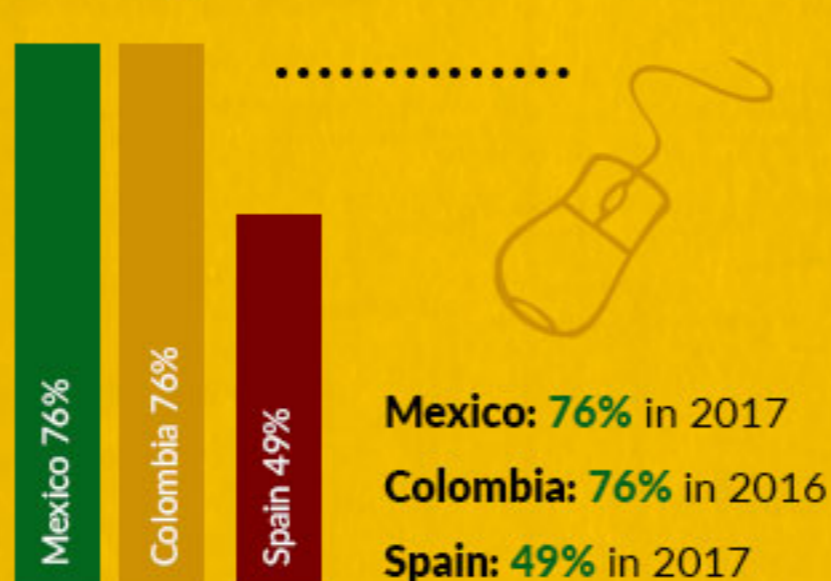
Spanish Language E-commerce & Marketing

E-Commerce and Mobile Commerce Stats (Top 3 Spanish Language Countries)

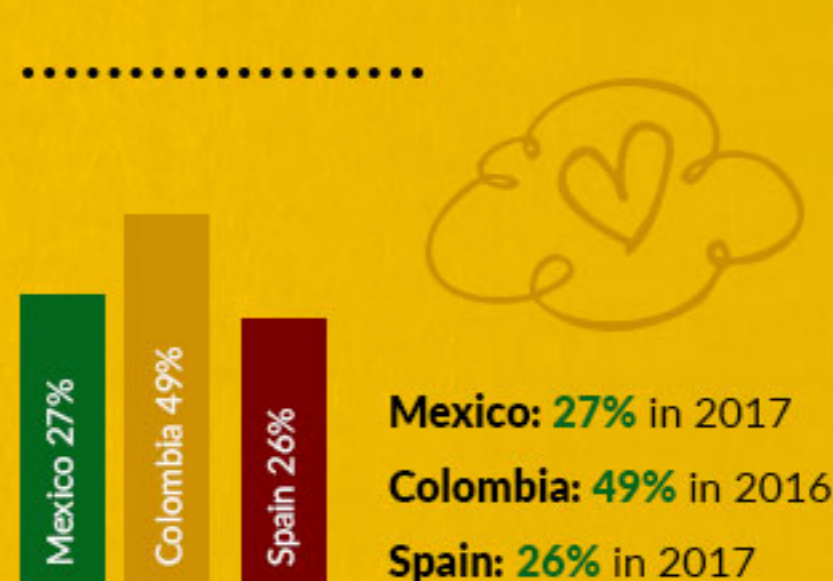
Projected Annual Online Commerce Growth



Percent of Online Users Making Online Purchases



Percent of Population Making Mobile Purchases



Spain's e-commerce is expected to bring in **\$2.53 billion** in 2018

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